



WEHT
PO Box 470
Rockford, IL 61105

Waterfront Strategies
3050 K St. NW #100
Washington, DC 20007

Contract # 1436641

Schedule Dates 10/04/16-10/10/16
Advertiser Senate Majority PAC (55903)
Agency Waterfront Strategies (10349)
Product Political - Issues / Propositions (1068)
Brand 163/173/5482 (563151)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Brad,Perseke,
Phone/Fax /
CPE 163/173/5482
Account Types National/Political
Billing Type Standard
Comments Senate Majority PAC
NEW ORDER. PLS CHCK AND CNF. T&R

Date Entered 09/26/16
Last Modified 10/04/16
Entered By Teresa Isbell
CO-OP No
Headline # 25317845
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,912.00
Net Total \$22,168.00
Sales Tax

Evansville (WEHT)

By Broadcast Month	Spots	Rate
Oct. 2016	34	\$26,080.00
Grand Total:	34	\$26,080.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	6:30A- 7A (CST)			1	1	1	1			4	\$650.00	\$2,600.00	Evansville (WEHT)	Eyewitness News Break	9/26/16
2.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	7A- 8A (CST)			1	1	1	1			4	\$650.00	\$2,600.00	Evansville (WEHT)	Good Morning America	9/26/16
3.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	8A- 9A (CST)			1	1		1			3	\$650.00	\$1,950.00	Evansville (WEHT)	Good Morning America	9/26/16
4.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	7A- 8A (CST)	1						X		1	\$400.00	\$400.00	Evansville (WEHT)	Good Morning America	9/26/16
5.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	7A- 8A (CST)	1							X	1	\$400.00	\$400.00	Evansville (WEHT)	Good Morning America	9/26/16
6.0	Normal Line / SPOT	10/04/16-10/06/16	3	:30	9A- 10A (CST)			1	1	1				3	\$300.00	\$900.00	Evansville (WEHT)	Live With Kelly	9/26/16
7.0	Normal Line / SPOT	10/04/16-10/06/16	3	:30	1P- 2P (CST)			1	1	1				2	\$300.00	\$600.00	Evansville (WEHT)	General Hospital	9/26/16
7.0.1	Closed Preempt	10/05/16															Evansville (WEHT)	Pre-Empt/Spot -	
8.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	3P- 4P (CST)			1			1			2	\$300.00	\$600.00	Evansville (WEHT)	Rachael Ray	9/26/16
9.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	4:30P- 5P (CST)		1							1	\$450.00	\$450.00	Evansville (WEHT)	Eyewitness News First At 4	9/26/16
10.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	5P- 5:30P (CST)	1	X							1	\$1,000.00	\$1,000.00	Evansville (WEHT)	Eyewitness News At 5	9/26/16
11.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	6P- 7P (CST)	1							X	1	\$1,400.00	\$1,400.00	Evansville (WEHT)	AFHV	9/26/16
12.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	9P- 10P (CST)	1		X						1	\$2,200.00	\$2,200.00	Evansville (WEHT)	Marvel's Agents of Shield-ABC	9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WEHT
PO Box 470
Rockford, IL 61105

Waterfront Strategies
3050 K St. NW #100
Washington, DC 20007

Contract # 1436641

Schedule Dates 10/04/16-10/10/16
Advertiser Senate Majority PAC (55903)
Agency Waterfront Strategies (10349)
Product Political - Issues / Propositions (1068)
Brand 163/173/5482 (563151)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Brad,Perseke,
Phone/Fax /
CPE 163/173/5482
Account Types National/Political
Billing Type Standard
Comments Senate Majority PAC
NEW ORDER. PLS CHCK AND CNF. T&R

Date Entered 09/26/16
Last Modified 10/04/16
Entered By Teresa Isbell
CO-OP No
Headline # 25317845
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,912.00
Net Total \$22,168.00
Sales Tax

Evansville (WEHT)

By Broadcast Month	Spots	Rate
Oct. 2016	34	\$26,080.00
Grand Total:	34	\$26,080.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	7P- 8P (CST)	1					X			1	\$2,200.00	\$2,200.00	Evansville (WEHT)	Last Man Standing/Dr. Ken-ABC	9/26/16
14.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	8P- 9P (CST)	1					X			1	\$2,200.00	\$2,200.00	Evansville (WEHT)	Shark Tank B-ABC	9/26/16
15.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	9P- 10P (CST)	1					X			1	\$2,000.00	\$2,000.00	Evansville (WEHT)	20/20-ABC	9/26/16
16.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	10P- 10:35P (CST)			1						1	\$1,100.00	\$1,100.00	Evansville (WEHT)	Eyewitness News At 10	9/26/16
17.0	Normal Line / SPOT	10/04/16-10/06/16	3	:30	11:35P- 12:05A (CST)			1		1				2	\$340.00	\$680.00	Evansville (WEHT)	Nightline	9/26/16
18.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	10P- 10:35P (CST)	1							X	1	\$1,000.00	\$1,000.00	Evansville (WEHT)	Eyewitness News At 10	9/26/16
19.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	11A- 2:30P (CST)	1						X		1	\$750.00	\$750.00	Evansville (WEHT)	ABC College Football Early Game	9/26/16
20.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	2:30P- 6P (CST)	1						X		1	\$750.00	\$750.00	Evansville (WEHT)	ABC College Football Late Game	9/26/16
21.0	M/G For 7.0.1 / SPOT	10/10/16-10/10/16	3	:30	1P- 2P (CST)		1							1	\$300.00	\$300.00	Evansville (WEHT)	General Hospital	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: